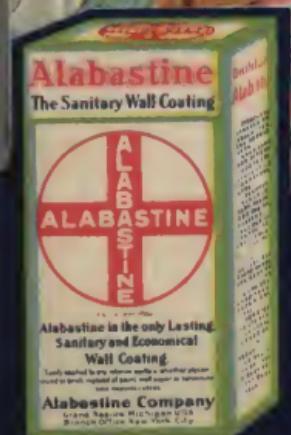


Alabastine

WATER COLOR FOR WALLS

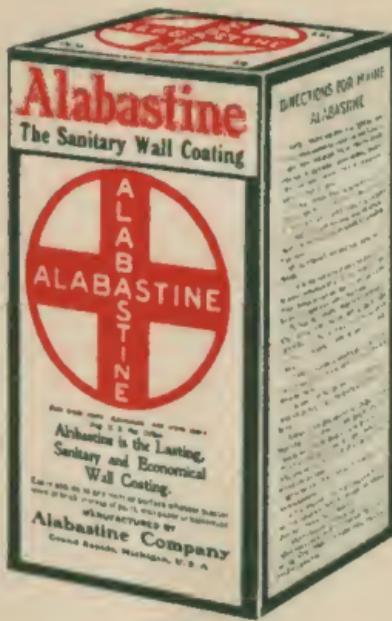


FOR HOMES, CHURCHES
SCHOOLS, OPERA HOUSES
FOR ALL PUBLIC AND
PRIVATE BUILDINGS

MANUFACTURED BY

Alabastine Company
GRAND RAPIDS, MICH.

YOUR PROTECTION



The Cross and Circle printed in Red, is your protection in buying Alabastine. See it is on each package. None genuine without.

If you believe in Alabastine, and desire Alabastine results, to secure same, you must have genuine Alabastine.

Alabastine can be obtained by anyone on this earth, no matter where located.

Alabastine is sold in nearly every town in the United States by some drug, hardware, or general store dealer or dealers handling paints. Should no dealer in your town handle Alabastine, accept no other material, write us and we will see that you are supplied.

SAMPLES OF



26



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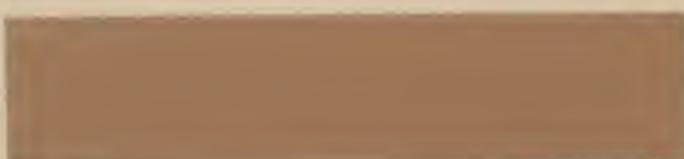
21



WHITE



57



64



24

ALA BASTINE

65	
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COLORS



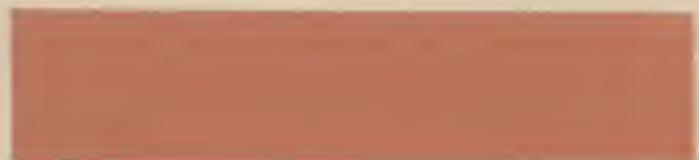
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HOW TO MIX AND USE Alabastine

For each 5 lb. package of Alabastine, measure out four pints, (being 2 quarts) of cold, hot, or warm water. Add to the dry Alabastine you are to mix, only enough of this water to make a stiff paste. Stir thoroughly in this paste form until smooth and free from lumps, then thin down to the proper consistency for use by adding the balance of the water.

No regular fixed rule can be given that will apply equally to all surfaces. If the wall is sized or very smooth and glassy, a trifle less water may be used. On the other hand, if the walls are very porous and absorb quickly, making it difficult to spread, it may require thinning down by the addition of a very small amount more of water.

Do not make the mistake of thinning down the Alabastine with so much water that it will be a wash instead of a coating. The mixture, when used, should be of a consistency of cream. Some walls are so hot or porous that they have to be sized before a water color can be used. The directions on package give complete information.

Hot water is not necessary in mixing Alabastine and it is only to answer the question sometimes asked, that we mention the fact that hot or warm water may be used, if desired. The best decorators and painters generally, appreciate the saving in time by not having to heat water to the boiling point and then wait for the material to cool before applying. Alabastine works perfectly mixed in either cold, hot or warm water.

40

A FEW FACTS ABOUT ALABASTINE.

The regular tints and white Alabastine are packed in 5 lb. packages, full directions on each package.

Alabastine is a high grade water color, so fine in texture that it is largely used in scene painting on window backgrounds and movie picture screens.

Alabastine is adapted to any interior surface, on plaster, wallboard, burlap, canvas, or wood.

A 5 lb. package of Alabastine mixed according to directions, will cover from 300 to 450 square feet according to the nature of the surface.

An ordinary room in size 10 x 12 feet, 9 feet in height, will require from two to three packages according to the wall surface.

Through the combining and intermixing of the various Alabastine tints and colors, an endless variety of decorative effects may be produced.

Alabastine is also made in strong colors, reds, greens, blues, yellows, etc., for lining, stenciling and special work. Such strong colors are packed in 1 lb. packages, mixes with cold water.

Regular Alabastine just as it comes from the package, is used in producing the beautiful Alabastine Opaline effects, the most up-to-date method of securing multi-colored or tiffanized effects.

Alabastine is so easy to mix and apply that if the services of a practical decorator cannot be secured you can do the work yourself.

ALABASTINE FOR EVERY ROOM IN THE HOUSE.

RECEPTION HALLS. There is a correct Alabastine color, a color to harmonize with rugs and furnishings, for every room in the house. For your reception hall, Alabastine will give a rosy glow of welcome, and all other rooms may be made equally expressive of their purpose and the taste of their occupants.

LIVING ROOMS. Where family and friends gather, walls must be clean and sanitary, as well as beautiful. Dignified and in excellent good taste, are the rooms whose walls are decorated with Alabastine, the artistic wall coating, which gives the hostess a background becoming to her gowns and personality. Here Alabastine's soft colors prove their greatest value, for redecorating may be done frequently and at little expense.

LIBRARIES. Cool, quiet, eye-restful tones of Alabastine, soft mat-like walls, add appropriate grace to the library, just as other tints of Alabastine bring out the merits of other rooms.

DINING ROOMS. Rich autumn reds and browns, delft blue and the deeper greens, are popular Alabastine dining room colors. It is easy to have a home distinctive in its decorations, if you use Alabastine, a different tone or tint in every room.

ALABASTINE FOR EVERY ROOM IN THE HOUSE.

BED ROOMS. Dainty Alabastine tints, blue, rose, buff and gray, give sleeping rooms an air of restfulness and comfort, just the exact color you want.

NURSERIES. In the children's room, walls must be sanitary, bright, cheerful, untiring to young eyes certainly, but sanitary if nothing else. Many contagious diseases of children might be traced to germ-laden walls.

PUBLIC BUILDINGS.

Municipal buildings, theatres, art galleries, court houses, city halls, auditoriums, all find in Alabastine the most appropriate wall decoration. Here, as in the home, Alabastine colors may be selected, harmonizing perfectly with furnishings and standing woodwork.

SCHOOL ROOMS. Modern educators insist upon soft, eye-restful surfaces on school room walls. For this purpose, nothing is as good as Alabastine.

CHURCHES. Alabastine is ideal for church interiors, as well as for home and other buildings.

MODERN HOTELS. In the modern hotels, where redecorating is frequent and artistic color schemes must be accurately matched, Alabastine is replacing other wall coverings.

**AN ARTISTIC, SANITARY, LASTING
AND ECONOMICAL WALL COATING**



**EASILY APPLIED TO ANY INTERIOR
SURFACE WHETHER PLASTER, WALL
BOARD, WOOD, BRICK OR CANVAS**

FOR SALE BY



AN ARTIST
AND ECON



EASILY AP
SURFACE W
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INTERIOR
TER, WALL
R CANVAS